

從蒙太奇敘事觀點析論次文化心像攝影數位藝術研究

劉晉彰^{1*}

洪瑞宙²

^{1*}建國科技大學創意生活應用設計研究所 助理教授

²建國科技大學創意生活應用設計研究所 研究生

摘 要

近年來臺灣資深的紀實、寫實與數位攝影家，其實從他們的作品都可以看得出，個人在創作與紀錄的風格上獨樹一格的描述手法，這稱為「街頭攝影師」。最常見的資深攝影所提出的論點：「攝影的唯一本質就是以心像來做為真實的紀錄」；換句話說，絕大部份人講述「心像紀錄」，不外意指「將事實、現象、本身及真實場景留存下來」。另一方面來說：心像紀錄是記錄生活文化的寫照；其實文化是一群人，經過長遠時間的生活習慣，產生的價值觀、認同感的模式。相對的，次文化是因成人之後所發展的社會文化氛圍也愈來愈多的研究分析者，開始挖掘次文化相關議題並且探究文化意涵、認同與藝術價值的相關議題。本研究藉「蒙太奇敘事觀點析論次文化心像攝影數位藝術」深入分析次文化場域存在意義及藝術如何產生數位藝術連結價值。總而言之，本研究方法主要透過文獻分析與觀察法交互運用來當作主要研究基礎，配合數位攝影創作之佐證，藉以透過蒙太奇敘事之論述瞭解次文化藝術之「心像攝影數位藝術」的藝術價值性與對未來的數位藝術發展做可行性之剖析，故為本研究對數位藝術研究之貢獻。

關鍵詞：心像攝影、蒙太奇敘事、數位藝術、次文化

*聯繫作者：建國科技大學創意生活應用設計研究所，500 彰化市介壽北路 1 號。

Tel: +886-4-7111111 分機 2272

E-mail: andyliu1818@yahoo.com.tw

A Study of Montage Narrative to Mental Imagery Record of Digital Arts

Ching-Chang Liu^{1*} JUI-CHOU, HUNG²

^{1*}Graduate School of Creative Design Assistant Professor

²Graduate School of Creative Design Graduate Student

Abstract

The experienced documentary, realistic, and digital photographers in Taiwan have their characteristic narrative ways in their works in recent years. They are called the “street photographers.” The most heard theory of photography is that “the only nature of photography is to take mental imagery as the records of reality.” In other words, when most people talk about mental imagery, it means “keeping the facts, phenomenon, material itself, and real scenario.” On the other hand, mental imagery record is a portrayal of living culture. The culture, in fact, is accumulated by a group of people who have the collective habits after living together for a long time and share the value and the sense of identity. Relatively, the subculture is formed owing to the social cultural varieties that one would encounter when becomes an adult. Thus, there are more researchers working on the subculture topics, analyzing the cultural meaning, identity, and its art value. This study conducts the analysis of subcultural mental imagery digital art through Montage narration perspective for in-depth analysis of the context of subculture, the meaning of the existence, and how the art is linked to the digital art. To sum up, the research uses document analysis and observation as the main research foundation, along with evidences from digital photography works, and explores the art value of the subcultural art of digital mental imagery art through Montage narrative arguments. This research also analyzes the feasibility of the digital art development in the future so as to contribute to the digital art researches.

Keywords: Mental Imagery Record, Montage Narrative, Digital Arts, Sub-Culture

*Corresponding author: Graduate School of Creative Design, No.1,Chiehshou North Road, Changhua City 500, Taiwan

Tel: +886-4-7111111 分機 2272

E-mail: andyliu1818@yahoo.com.tw